

# REACH THE MEMBERS OF THE HOME CARE ASSOCIATION OF AMERICA



**Home Care**  
Association of America



## About HCAOA:

Reach 3,000 members that employ more than 500,000 caregivers across the U.S., paying more than \$4.8 Billion in payroll to employees. HCAOA members serve nearly 400,000 seniors and people with disabilities providing over 1 million hours of care per day.

The website banner placements allow for your company message to be displayed prominently throughout HCAOA.org, reaching the members of HCAOA all year.

## Pricing:

### A. Leaderboard Banner

728x90px | 10 Available | Run of Site

**Non-Member: \$4,500/Year**

**Member: \$3,500/Year**

### B. Interior Page Box Banner

200x200px | 10 Available | All Interior Pages

**Non-Member: \$3,000/Year**

**Member: \$2,000/Year**

*All positions are available on a first-come, first-served basis.*

**Need Help With Ad Design?**  
Our graphic services are included

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